

Missouri Land Improvement Contractors



Change

**It can be hard ...
but, the rewards can be amazing!**

**2013 Winter
Convention**

Jan. 31 - Feb. 2

**Sheraton - Crown Center
Kansas City, MO**



*Come learn
what the
future will
hold!*



Missouri LICA 2013 Winter Convention Agenda

Thursday, January 31

1:00 p.m. - 4:00 p.m.

GPS - What the Future Holds

GPS systems have certainly changed the face of construction, but do you know how they will impact the future? Will you be ready? Murphy Tractor and Equipment will host this informative class and teach attendees about machine control, as well as the various product lines and applications. And, if weather permits, they will put on a demo in their yard. So come join us at Murphy Tractor and Equipment; 8600 NE Parvin Road; Kansas City, MO and see what the future holds for GPS in construction!

6:00 p.m. - 8:00 p.m.

Registration

7:00 p.m. - 11:00 p.m.

Springfield Plastics Hospitality Suite

8:00 p.m.

Executive Committee Meeting

Friday, February 1

8:00 a.m.

Breakfast

8:00 a.m. - 9:30 a.m.

Exhibitor Set-Up

9:00 a.m.

Anatomy of a Soil Report

The anatomy of soil is the most important component of any construction project. Terracon will instruct attendees in the finer points of reading a Geo Technical Engineering Report - a soil report - with a primary focus on earthwork recommendations. Come prepared to ask your questions about reading a soil report and how it will impact your construction requirements.

10:00 a.m.

Ladies Auxiliary Aqua Aerobics Class

Bring your suit and join the Ladies Auxiliary at the pool ... come on in, the water's great!

Friday, February 1 (Continued)

10:00 a.m.

Break Sponsored by Springfield Plastics in the Exhibit Hall

10:30 a.m.

NRCS/DNR Update

The summer of 2012 brought one of the worst drought's in Missouri's history, with the Governor declaring a state of emergency on July 23. How did that declaration impact the state's cost-share program? What impact will the drought relief efforts have on fiscal 2013's allocation? And, on a federal level, what changes are expected for 2013? Attend this class and find out!

11:30 a.m.

Luncheon Sponsored by Caterpillar Dealers of Missouri

Caterpillar and Missouri LICA have had a long, strong partnership. Altorfer, Inc., Fabick CAT, and Foley Equipment will sponsor this luncheon in recognition of that bond.

12:30 p.m.

Exhibit Hall Open

This is your chance to learn what our Associate members have planned for 2013. What new products, techniques, and services are coming? Take a few minutes to visit with our members and find out!

1:00 p.m. - 3:00 p.m.

How to Make Your Own - For the Ladies

If you've ever wondered how you can take more control over the household budget, this class is for you! The power of cleaning is in your own home. Stephanie LaFollette will teach the Ladies Auxiliary how to save time and money by looking in their own cabinets, going back to the basics when it comes to cleaning. If you attend this class, you will learn how to make your own cleaning supplies, fabric softener, shampoo and hand lotions! The Auxiliary will provide all the products and containers. All you need to do is come prepared to learn ... and enjoy a special treat Stephanie has planned for you!

More →

Friday, February 1 (Continued)

1:00 p.m.

The Future of Tiling

Steve Baker with Springfield Plastics has his hand on the pulse of the drainage world at a state, regional and national level. Come learn what the future holds for tiling in Missouri ... from an expert!

2:00 p.m.

Break Sponsored by Port Industries in Exhibit Hall

2:30 p.m.

Life Flight Eagle

Knowing the what the future will hold is impossible, but preparing for the possibilities is not. Are you prepared if one of your employees or co-workers is involved in an accident or has a heart attack on the job? What about your family? One of our members had a heart attack on the job site. The cost of the 23-minute flight which saved his life was \$23,000. Come learn what options Life Flight Eagle can offer to help reduce the costs, while providing this life-saving service to you, your employees, and your family.

3:45 p.m.

Rules of the Road

The old saying, "ignorance is no excuse" is never truer than when it comes to the rules of the road. Come learn what regulations have changed regarding logbooks, maintenance logs, hours of driving, and more. Are you in compliance? What can you do to protect yourself and your business from future fines? Come find out!

5:30 p.m. - 7:00 p.m.

Exhibit Hall Open

Door prizes, hors d'oeuvres, and beverages!

7:00 p.m.

Explore KC!

Kansas City has so much to offer and the Sheraton-Crown Center is in the middle of it all! This is a chance for you and your family to explore some of the entertainment, dining, and sights of Kansas City!

Saturday, February 2

7:30 a.m.

Devotions

8:00 a.m.

Breakfast Sponsored by Fratco

Saturday, February 2 (Continued)

9:15 a.m.

Fuel and Oil Update

What's on the horizon for fuel and oil development? How will these enhancements help you run your equipment and business more efficiently? Come listen to Don North with MFA Oil and find out!

9:15 a.m.

Ladies Auxiliary Business Meeting

All the LICA Ladies are invited to attend this business meeting. There are plans to be made, goals to be set, and some changes being proposed for the Ladies Auxiliary Scholarship. So come help the Ladies design their future!

10:15 a.m.

Break Sponsored by Agri Drain

10:30 a.m.

Committee Meetings

The committee structure is where the work of our Association takes place. Every LICA member is invited to participate in the process so they will be "in the loop" as the future is planned. For example, 2013 will bring possible changes to the Underground Damage Prevention Act (One Call). Do you agree with the proposed changes? Come find out what the changes are, what the Legislative Committee has planned, and make your voice count!

11:30 a.m.

Lunch

12:45 p.m.

Affordable Care Act (Obamacare)

Like it or not, the Affordable Care Act (Obamacare) is now law and its provisions are starting to come into play. Ron Rowe, Blue Cross Blue Shield Vice President of Individual and Small Group Sales, will take the politics out of the issue and tell us what's coming in 2013 and beyond. How will your business be impacted? What changes will you have to make?

1:00 p.m. - 4:00 p.m.

LegoLand Discovery Center for the Kids

The Ladies Auxiliary will treat the kids to a trip to the LegoLand® Discovery Center, a world of color, creativity and fun for children aged 3-10. They offer a wealth of attractions, two rides, 4D cinema and more!

1:45 p.m.

Break Sponsored by Port Industries

More →

2:00 p.m.

Building a Budget for your Business

There's more to running a business than balancing a checkbook. Ray Massey with the University of Missouri will teach us how to build a budget and how that budget can guide you in your future business decisions. Come learn what changes you can make which will directly impact your bottom line, as well as how to plan for the future of your business. If you don't set goals for your business, how will you know if you're successful?

3:15 p.m.

Membership Benefits

Are you getting the most out of your membership in Missouri LICA? Jerry Biuso, National LICA CEO, will update us on the latest benefits and show you how to put your dues to work!

4:00 p.m.

Membership Meeting

Every LICA member is encouraged to attend this informative meeting. This is where you learn what LICA's future will hold, how you can improve your membership experience, and help LICA set our goals for 2013!

6:30 p.m.

Banquet and Auction Sponsored by Advanced Drainage Systems, Inc.

Once again, our Associate members have been very generous in their contributions to the Missouri LICA Auction. This is a great time to support LICA, get some great buys, and enjoy some good food and drink ... all at the same time!

Over the years, the auction items have included: 100 Gallons of Red Diesel Fuel, NASCAR tickets, Discounts on Equipment Rentals, Budlight Refrigerator, Lots of Gift Baskets, Toolbox and Tools, Stihl Chain Saw, Tile Tape, 725' of 8" Maxi Coil, Carhart Jackets, Backhoe Model ... and more! Come see what this year's auction has to offer!

Attention New Contractor Members

Remember ... your registration to this Convention is FREE ... **if you pre-register**. So, don't forget to let Debbie know you're coming!! (573-634-3001 or email: MLICA@aol.com)

Hotel Info

The Sheraton - Crown Center (2345 McGee Street, Kansas City, MO) is offering a room rate of \$109 per night, for single and double occupancies; \$134 for triple occupancy; \$159 for quadruple occupancy, and suites, starting at \$450. These rates do not include applicable state and local taxes. Self-parking is \$15 per night.

To take advantage of the Missouri LICA Convention room rate, please call the Sheraton-Crown Center at 800-937-8461 and tell them you're with the "LICA Winter Meeting" block. This rate will expire on **January 1, 2013** at which time we've been told the rates could go as high as \$299 per night! So make your reservations TODAY! Check-in for the hotel is 3:00pm and check-out is at 12 noon. There is no charge for children 17 and under, sharing a room with parents. Guaranteed reservations must be cancelled before 6 p.m. Rates will be available three days prior and three days after the event dates in the room block, subject to availability of guest rooms at the time of reservation.

Early Departure Fee: An early departure fee of \$75.00 will apply if a guest checks out prior to their checkout date which will be confirmed at check in.

Directions to Murphy's

Directions from the North:

I-435 South to Exit 54 (NE 48th St/Parvin Rd), proceed south on outer road (N Randolph Rd) to stop light (Parvin Rd) turn left (east) and proceed 1 mile past Oceans of Fun to Murphy Tractor on left.

Directions from the South:

From 24 Hwy go north on 291 to 210 Hwy, go west on 210 Hwy past Ameristar Casino Entrance to top of the hill and turn right on NE Great Midwest Dr. Go north to Parvin Rd. Turn right (east) and proceed ¾ mile to Murphy Tractor on left.

Directions from the East:

I-435 North to exit 54 (Parvin Rd) turn right (east) proceed 1 mile past Oceans of Fun to Murphy Tractor on left.

If you have questions on these directions, please contact Murphy Tractor at 816-483-5000.

Grab the wife and kids and come enjoy a well-earned break at the Missouri LICA 2013 Winter Convention!